

## CHB launches sustainable campaign “Living LOHAS: Plant-Based diet for the Charity and Earth”.



In the face of climate change, Chang Hwa Bank (hereinafter referred to as “the Bank”) implements eco-friendly practices. The Bank holds sustainable campaign of “Living LOHAS: Plant-Based diet for the Charity and Earth” and advocates every Wednesday as a day of having meal of plant-based. Employees are encouraged to eat less meat and more plants . This could help maintain the sustainability of environment and eat healthy while combining charitable donations, increasing employee spontaneous engagements in environmental protection issues.

The Bank holds the presentation of “Living LOHAS: Plant-Based diet for the Charity and Earth”, as the representative of the Bank, Chairperson Joanne Ling (hereinafter referred to as “Joanne”)has donated NT100,000 dollars to Social Welfare Foundation of Syin-Lu(hereinafter referred to as “Syin-Lu Foundation”), blowing a heartwarming wind to underprivileged groups under the serious epidemic condition.



# 彰化銀行

Joanne indicates the Earth is facing tremendous threat from global warming. According to UN research of global warming, harmfulness of methane is 23 times more than carbon dioxide and the largest source of methane emission is from livestock to be fed for edible meat (approximately accounts for about 25%). Human demand for meat is growing in recent years, it takes 10 times more units of food than meat to meet the demand. If we could have vegetarian and non-vegetarian diets in a reasonable and an adequate proportion or have a vegetarian diet sometimes, it could not only help relieve constipation but also reduce cholesterol and prevent cancer. It is benefit for both health care and maintenance of living environment.

The Bank conducts health care lecture with the theme of loving the Earth while eating, invites prestigious nutritionist, Ssu-Lan Chang to deliver a lecture on how to help the Earth maintain the balance of environmental supply chain and to achieve the goal of balanced diet and good health in the same time. In addition, the Bank collaborates with Syin-Lu Foundation, from Oct. 1<sup>st</sup> 2019 to Mar. 31<sup>st</sup> 2020, employee who buys one meal of plant-based in this period, the Bank will donate NT20 dollars as charitable fund to Syin-Lu Foundation, and the maximum charitable fund is NT100,000 dollars. In this period, the accumulated sold vegetable meals are 5,127 sets which have reduced 3,999.1 kilograms of carbon and have achieved the goal of NT100,000 dollars donation.

The Bank indicates that employee is the most valuable asset, it is the Bank's duty to take care of employee's safety and health. The Bank has recruited professional occupational health management specialist and registered professional nurse since 2016, and the Bank continuously holds various campaigns of health promotion afterwards. Such as weight loss campaign combined with charity in 2017, urging employee to eat smart, move happily and lose weight in a healthy way. In 2018, the Bank held quit-smoking campaign to urge employee to stop smoking. In order to improve health of muscle bones and prevent ergonomic hazards, the Bank held calisthenics competition in 2019, invited physical fitness expert to design calisthenics exclusive for the Bank's employee. The campaign of healthy diet is also held at the Taipei headquarter building, provides employees with high quality and balanced diet.





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The Bank has implemented safety workplace and health management on employee proactively for years. The Bank has received Badge of Accredited Healthy Workplace from Health Promotion Administration, Ministry of Health and Welfare in 2018 and 2019. In the same year, the Bank was accredited the first ISO 45001: 2018 occupational safety management system from BSI (The British Standards Institution) in the financial industry, accreditations from ANAB (ANSI National Accreditation Board) and TAF (Taiwan Accreditation Foundation).

The Bank has continuously promoted corporate governance and sustainable development in great efforts for years, which led the Bank to be elected as Taiwan CG 100 Index, Taiwan HC 100 Index and FTSE4GOOD Emerging Index. In 2018, the Bank received Sustainability Excellence Award from BSI, TCSA Taiwan Corporate Sustainability Awards – Corporate Sustainability Report Awards (Silver), and the Bank also participated in the 5<sup>th</sup> Excellence Bank Ratings from *Excellence Magazine* in 2019, outsourcing the event to Institute for Public Opinion in Shih Hsin University. The dedication could show efforts the Bank has been committing to Corporate Social Responsibility (CSR) for a long term.

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