APPLE INC. FINAL PRICING TERM SHEET

1.05% Notes due 2017 ("2017 Fixed Rate Notes")

Issuer: Principal Amount: Maturity: Coupon: Price to Public: Interest Payment Dates: Day Count Convention: Benchmark Treasury: Benchmark Treasury Yield: Spread to Benchmark Treasury: Yield: Redemption:

Trade Date: Settlement Date: Denominations: Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$1,500,000,000 May 5, 2017 1.05% 99.947% May 6 and November 6, commencing November 6, 2014 30/360 0.875% due April 15, 2017 0.888% +18 basis points 1.068% The 2017 Fixed Rate Notes will be redeemable, in whole or in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2017 Fixed Rate Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2017 Fixed Rate Notes) plus 5 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption. April 29, 2014 May 6, 2014 (T+5) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc. AA+ (stable) by Standard & Poor's Ratings Services 037833 AM2 / US037833AM25 Goldman, Sachs & Co. Deutsche Bank Securities Inc. J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith Incorporated Barclays Capital Inc.

Citigroup Global Markets Inc. Wells Fargo Securities, LLC

Floating Rate Notes due 2017

Barclays Capital Inc.

Citigroup Global Markets Inc. Wells Fargo Securities, LLC

Issuer: Principal Amount: Maturity: Spread to LIBOR: Designated LIBOR Page: Index Maturity: Interest Reset Period: Initial Interest Rate:

Price to Public: Interest Payment Dates: Day Count Convention: Trade Date: Settlement Date: Denominations: Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$1,000.000.000 May 5, 2017 +7 basis points Reuters Page LIBOR 01 3 Months Ouarterly Three month LIBOR plus 7 bps, determined on the second London business day preceding to the scheduled closing date 100.00% February 6, May 6, August 6, November 6, commencing August 6, 2014 The actual number of days in an interest period and a 360-day year April 29, 2014 May 6, 2014 (T+5) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc. AA+ (stable) by Standard & Poor's Ratings Services 037833 AN0 / US037833AN08 Goldman, Sachs & Co. Deutsche Bank Securities Inc. J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith Incorporated

2.10% Notes due 2019 ("2019 Fixed Rate Notes")

Wells Fargo Securities, LLC

Issuer: Principal Amount: Maturity: Coupon: Price to Public: Interest Payment Dates: Day Count Convention: Benchmark Treasury: Benchmark Treasury Yield: Spread to Benchmark Treasury: Yield: Redemption:

Trade Date: Settlement Date: Denominations: Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$2,000,000,000 May 6, 2019 2.10% 99.962% May 6 and November 6, commencing November 6, 2014 30/360 1.625% due April 30, 2019 1.733% + 37.5 basis points 2.108% The 2019 Fixed Rate Notes will be redeemable, in whole or in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2019 Fixed Rate Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2019 Fixed Rate Notes) plus 10 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption. April 29, 2014 May 6, 2014 (T+5) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc. AA+ (stable) by Standard & Poor's Ratings Services 037833 AQ3 / US037833AQ39 Goldman, Sachs & Co. Deutsche Bank Securities Inc. J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith Incorporated Barclays Capital Inc. Citigroup Global Markets Inc.

Floating Rate Notes due 2019

Issuer: Principal Amount: Maturity: Spread to LIBOR: Designated LIBOR Page: Index Maturity: Interest Reset Period: Initial Interest Rate:

Price to Public: Interest Payment Dates: Day Count Convention: Trade Date: Settlement Date: Denominations: Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$1,000.000.000 May 6, 2019 + 30 basis points Reuters Page LIBOR 01 3 Months Ouarterly Three month LIBOR plus 30 bps, determined on the second London business day preceding to the scheduled closing date 100.00% February 6, May 6, August 6, November 6, commencing August 6, 2014 The actual number of days in an interest period and a 360-day year April 29, 2014 May 6, 2014 (T+5) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc. AA+ (stable) by Standard & Poor's Ratings Services 037833 AP5 / US037833AP55 Goldman, Sachs & Co. Deutsche Bank Securities Inc. J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith

Incorporated Barclays Capital Inc. Citigroup Global Markets Inc. Wells Fargo Securities, LLC 2.85% Notes due 2021 ("2021 Notes")

Issuer: Principal Amount: Maturity: Coupon: Price to Public: Interest Payment Dates: Day Count Convention: Benchmark Treasury: Benchmark Treasury Yield: Spread to Benchmark Treasury: Yield: Redemption:

Trade Date: Settlement Date: Denominations: Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$3,000,000,000 May 6, 2021 2.85% 99.754% May 6 and November 6, commencing November 6, 2014 30/360 2.250% due April 30. 2021 2.289% + 60 basis points 2.889% The 2021 Notes will be redeemable, in whole or in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2021 Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2021 Notes) plus 10 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption. April 29, 2014 May 6, 2014 (T+5) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc. AA+ (stable) by Standard & Poor's Ratings Services 037833 AR1 / US037833AR12 Goldman, Sachs & Co. Deutsche Bank Securities Inc. I.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith

Barclays Capital Inc. Citigroup Global Markets Inc. Wells Fargo Securities, LLC <u>3.45% Notes due 2024 ("2024 Notes")</u>

Issuer: Principal Amount: Maturity: Coupon: Price to Public: Interest Payment Dates: Day Count Convention: Benchmark Treasury: Benchmark Treasury: Spread to Benchmark Treasury: Yield: Redemption:

Trade Date: Settlement Date: Denominations: Ratings: *

CUSIP/ISIN: Underwriters: Joint Book-Running Managers:

Co-Managers:

Apple Inc. \$2,500,000,000 May 6, 2024 3.45% 99.916% May 6 and November 6, commencing November 6, 2014 30/360 2.750% due February 15, 2024 2.690% + 77 basis points 3.46% The 2024 Notes will be redeemable, in whole or in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2024 Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2024 Notes) plus 15 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption. April 29, 2014 May 6, 2014 (T+5) \$2,000 and any integral multiple of \$1,000 in excess thereof Aa1 (stable) by Moody's Investors Service, Inc. AA+ (stable) by Standard & Poor's Ratings Services 037833 AS9 / US037833AS94 Goldman, Sachs & Co. Deutsche Bank Securities Inc. J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith

Incorporated Barclays Capital Inc. Citigroup Global Markets Inc.

Wells Fargo Securities, LLC

4.45% Notes due 2044 ("2044 Notes")

Issuer: Apple Inc. \$1,000,000,000 **Principal Amount:** Maturity: May 6, 2044 Coupon: 4.45% Price to Public: 99.459% Interest Payment Dates: May 6 and November 6, commencing November 6, 2014 Dav Count Convention: 30/360 **Benchmark Treasury:** 3.750% due November 15. 2043 Benchmark Treasury Yield: 3.483% Spread to Benchmark Treasury: + 100 basis points Yield: 4.483% Redemption: The 2044 Notes will be redeemable, in whole or in part at any time, at Apple Inc.'s option, at a redemption price calculated by Apple Inc. equal to the greater of (i) 100% of the principal amount of the 2044 Notes being redeemed or (ii) the sum of the present values of the remaining scheduled payments of principal and interest on the notes to be redeemed (exclusive of interest accrued to the date of redemption) discounted to the date of redemption on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at a rate equal to the sum of the applicable Treasury Rate (as defined in the 2044 Notes) plus 15 basis points, plus, in each case, accrued and unpaid interest thereon to the date of redemption. April 29, 2014 Trade Date: May 6, 2014 (T+5) Settlement Date: \$2,000 and any integral multiple of \$1,000 in excess thereof Denominations: Aa1 (stable) by Moody's Investors Service, Inc. Ratings: * AA+ (stable) by Standard & Poor's Ratings Services CUSIP/ISIN: 037833 AT7 / US037833AT77 Underwriters: Joint Book-Running Managers: Goldman, Sachs & Co. Deutsche Bank Securities Inc. J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith Incorporated Co-Managers: Barclays Capital Inc. Citigroup Global Markets Inc. Wells Fargo Securities, LLC

* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) and a prospectus supplement with the Securities and Exchange Commission ("SEC") for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the prospectus supplement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus and prospectus supplement if you request it by calling Goldman, Sachs & Co. toll free at 1-866-471-2526, Deutsche Bank Securities Inc. toll free at 1-800-503-4611, or by contacting Apple Inc.'s Investor Relations at http://investor.apple.com/contactUs.cfm.

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