Filed Pursuant to Rule 433
Registration No. 333-203935
Issuer Free Writing Prospectus dated May 13, 2015
Relating to Preliminary Prospectus Supplement dated May 13, 2015

# **QUALCOMM INCORPORATED**

\$250,000,000 FLOATING RATE NOTES DUE 2018 \$250,000,000 FLOATING RATE NOTES DUE 2020 \$1,250,000,000 1.400% NOTES DUE 2018 \$1,750,000,000 2.250% NOTES DUE 2020 \$2,000,000,000 3.000% NOTES DUE 2022 \$2,000,000,000 3.450% NOTES DUE 2025 \$1,000,000,000 4.650% NOTES DUE 2035 \$1,500,000,000 4.800% NOTES DUE 2045

### **PRICING TERM SHEET**

# MAY 13, 2015

# **FLOATING RATE NOTES**

	2018 NOTES	2020 NOTES
Issuer:	QUALCOMM Incorporated	
Security Description:	Floating Rate Notes due 2018	Floating Rate Notes due 2020
Principal Amount:	\$250,000,000	\$250,000,000
Maturity Date:	May 18, 2018	May 20, 2020
Designated LIBOR Page:	Reuters Page LIBOR 01	Reuters Page LIBOR 01
Spread to LIBOR:	+27 bps	+55 bps
Index Maturity:	Three months	Three months
Interest Reset Period:	Quarterly	Quarterly
Interest Payment Dates:	Quarterly on February 20, May 20, August 20 and November 20, commencing on August 20, 2015, and on the maturity date	Quarterly on February 20, May 20, August 20 and November 20, commencing on August 20, 2015
Initial Interest Rate:	Three month LIBOR plus 27 bps, determined on the second London business day preceding the scheduled closing date	Three month LIBOR plus 55 bps, determined on the second London business day preceding the scheduled closing date
Initial Price to Public:	100.00%	100.00%
Gross Proceeds to the Issuer:	\$250,000,000	\$250,000,000
Optional Redemption Provisions:	None	None
Day Count Convention:	Actual/360, Adjusted	Actual/360, Adjusted
CUSIP / ISIN:	747525 AH6 / US747525AH60	747525 AL7 / US747525AL72

FIXED RATE NOTES								
	<b>2018 NOTES</b>	2020 NOTES	2022 NOTES	<b>2025 NOTES</b>	2035 NOTES	2045 NOTES		
Issuer:	QUALCOMM Incorporated							
Security Description:	1.400% Notes due 2018	2.250% Notes due 2020	3.000% Notes due 2022	3.450% Notes due 2025	4.650% Notes due 2035	4.800% Notes due 2045		
Principal Amount:	\$1,250,000,000	\$1,750,000,000	\$2,000,000,000	\$2,000,000,000	\$1,000,000,000	\$1,500,000,000		
Maturity Date:	May 18, 2018	May 20, 2020	May 20, 2022	May 20, 2025	May 20, 2035	May 20, 2045		
Benchmark Treasury:	0.750% due April 15, 2018	1.375% due April 30, 2020	1.750% due April 30, 2022	2.000% due February 15, 2025	3.000% due November 15, 2044	3.000% due November 15, 2044		
Benchmark Treasury Price and Yield:	99-14 ; 0.946%	99-2 3/4 ; 1.567%	98-11 ; 2.006%	97-14+ ; 2.293%	98-12 ; 3.084%	98-12 ; 3.084%		
Spread to Benchmark Treasury:	+50 bps	+70 bps	+100 bps	+120 bps	+160 bps	+175 bps		
Yield to Maturity:	1.446%	2.267%	3.006%	3.493%	4.684%	4.834%		
Coupon:	1.400%	2.250%	3.000%	3.450%	4.650%	4.800%		
Interest Payment Dates:	Semi-annually on May 20 and November 20, commencing on November 20, 2015, and on the maturity date	Semi-annually on May 20 and November 20, commencing on November 20, 2015	Semi-annually on May 20 and November 20, commencing on November 20, 2015	Semi-annually on May 20 and November 20, commencing on November 20, 2015	Semi-annually on May 20 and November 20, commencing on November 20, 2015	Semi-annually on May 20 and November 20, commencing on November 20, 2015		
Initial Price to Public:	99.866%	99.920%	99.962%	99.640%	99.562%	99.464%		
Gross Proceeds to the Issuer:	\$1,248,325,000	\$1,748,600,000	\$1,999,240,000	\$1,992,800,000	\$995,620,000	\$1,491,960,000		
Optional Redemption Provisions:	At any time: make-whole redemption at a discount rate of Treasury plus 10 bps	At any time: make-whole redemption at a discount rate of Treasury plus 12.5 bps	At any time: make-whole redemption at a discount rate of Treasury plus 15 bps	At any time prior to February 20, 2025 (3 months prior to maturity) makewhole redemption at a discount rate of Treasury plus 20 bps  On or after February 20, 2025 (3 months prior to maturity): redemption at par	At any time prior to November 20, 2034 (6 months prior to maturity) make-whole redemption at a discount rate of Treasury plus 25 bps On or after November 20, 2034 (6 months prior to maturity): redemption at par	a discount rate of Treasury plus 30 bps On or after November 20,		
Day Count Convention:	30/360	30/360	30/360	30/360	30/360	30/360		
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CUSIP / ISIN:

747525 AG8 / 747525 AD5 / 747525 AE3 / 747525 AF0 / 747525 AJ2 / 747525 AK9 / US747525AG87 US747525AD56 US747525AE30 US747525AF05 US747525AJ27 US747525AK99

### **FLOATING RATE NOTES AND FIXED RATE NOTES**

Ratings:\* A1 / A+ (Moody's / S&P)

Trade Date: May 13, 2015

Settlement Date: May 20, 2015 (T+5)

It is expected that delivery of the notes will be made on or about May 20, 2015, which will be the fifth business day following the date of pricing of the notes (this settlement cycle being referred to as "T+5"). Under Rule 15c6-1 of the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in three business days, unless the parties to that trade expressly agree otherwise. Accordingly, purchasers who wish to trade the notes on the initial pricing date of the notes or the next succeeding business day will be required, by virtue of the fact that the notes initially will settle in T+5, to specify alternative settlement arrangements at the time of any such trade to prevent a

failed settlement and should consult their own advisors.

Legal Format: SEC Registered

Denominations: \$2,000 and integral multiples of \$1,000 in excess thereof

Joint Book-Running

Managers:

nning Goldman, Sachs & Co. J.P. Morgan Securities LLC

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Barclays Capital Inc.

Deutsche Bank Securities Inc. Morgan Stanley & Co. LLC.

Co-Managers: BNP Paribas Securities Corp.

CastleOak Securities, L.P. Citigroup Global Markets Inc. Drexel Hamilton, LLC Mizuho Securities USA Inc. RBC Capital Markets, LLC

Samuel A. Ramirez & Company, Inc U.S. Bancorp Investments, Inc. Wells Fargo Securities, LLC

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